

Spot Manager: Placed, 10/01/12-10/07/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Stabenow for Senate 2012											
Order: 209901											
WOOD	10/01/12	5am Daybreak	5a-6am	5:42:14 AM	DST1201H	:30	P5		Yes	\$75.00	1
WOOD	10/01/12	6am Daybreak	6-7a	5:58:15 AM	DST1201H	:30	P4		Yes	\$400.00	1
WOOD	10/01/12	Today Show	658-9a	8:59:30 AM	DST1201H	:30	P4		Yes	\$650.00	1
WOOD	10/01/12	Today Show 3	10-11a	10:47:00 AM	DST1201H	:30	P5		Yes	\$100.00	1
WOOD	10/01/12	Dr Oz	3-4p	3:28:25 PM	DST1202H	:30	P5		Yes	\$75.00	1
WOOD	10/01/12	Ellen	4-5p	4:46:41 PM	DST1203H	:30	P5		Yes	\$200.00	1
WOOD	10/01/12	M-F News 8 @ 530p	530-6p	5:51:12 PM	DST1202H	:30	P4		Yes	\$675.00	1
WOOD	10/01/12	Inside Edition	7-730p	7:26:14 PM	DST1203H	:30	P4		Yes	\$450.00	1
WOOD	10/01/12	Monday 8-10p	8-10p	9:13:16 PM	DST1202H	:30	P4		Yes	\$2,000.00	1
WOOD	10/01/12	M-F News 8 @ 11	11-1135p	11:31:27 PM	DST1203H	:30	P4		Yes	\$900.00	1
WOOD	10/01/12	Tonight Show w/ Leno	1135-1235a	12:10:39 XM	DST1202H	:30	P5		Yes	\$175.00	1
WOOD	10/02/12	5am Daybreak	5a-6am	5:08:42 AM	DST1202H	:30	P5		Yes	\$75.00	2
WOOD	10/02/12	6am Daybreak	6-7a	6:53:50 AM	DST1203H	:30	P4		Yes	\$400.00	2
WOOD	10/02/12	Today Show	658-9a	7:24:41 AM	DST1202H	:30	P4		Yes	\$650.00	2
WOOD	10/02/12	Today Show 2	9-10a	9:55:50 AM	DST1203H	:30	P4		Yes	\$300.00	1
WOOD	10/02/12	Dr Oz	3-4p	3:12:57 PM	DST1202H	:30	P5		Yes	\$75.00	2
WOOD	10/02/12	M-F News 8 @5p	5-530p	5:21:40 PM	DST1203H	:30	P4		Yes	\$675.00	1
WOOD	10/02/12	M-F News 8 @6p	6-630p	6:24:29 PM	DST1202H	:30	P4		Yes	\$1,125.00	1
WOOD	10/02/12	Inside Edition	7-730p	7:21:01 PM	DST1202H	:30	P4		Yes	\$450.00	2
WOOD	10/02/12	Tuesday 9-10p	9-10p	9:53:35 PM	DST1203H	:30	P4		Yes	\$875.00	1
WOOD	10/02/12	M-F News 8 @ 11	11-1135p	11:20:10 PM	DST1202H	:30	P4		Yes	\$900.00	2

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Advertiser: POL/Stabenow for Senate 2012											
Order: 209901											
WOOD	10/02/12	Tonight Show w/ Leno	1135-1235a	11:58:03 PM	DST1203H	:30	P5		Yes	\$175.00	2
WOOD	10/03/12	5am Daybreak	5a-6am	5:42:35 AM	DST1202H	:30	P5		Yes	\$75.00	3
WOOD	10/03/12	6am Daybreak	6-7a	6:16:23 AM	DST1202H	:30	P4		Yes	\$400.00	3
WOOD	10/03/12	Today Show	658-9a	8:27:30 AM	DST1203H	:30	P4		Yes	\$650.00	3
WOOD	10/03/12	Days of Our Lives	1-2p	12:59:00 PM	DST1202H	:30	P4		Yes	\$200.00	1
WOOD	10/03/12	Ellen	4-5p	4:37:23 PM	DST1203H	:30	P5		Yes	\$200.00	2
WOOD	10/03/12	M-F News 8 @6p	6-630p	6:20:46 PM	DST1202H	:30	P4		Yes	\$1,125.00	2
WOOD	10/03/12	Wednesday 8-9p	8-9p	8:19:32 PM	DST1203H	:30	P5		Yes	\$350.00	1
WOOD	10/03/12	M-F News 8 @ 11	11-1135p	11:20:53 PM	DST1202H	:30	P4		Yes	\$900.00	3
WOOD	10/03/12	Tonight Show w/ Leno	1135-1235a	11:59:32 PM	DST1203H	:30	P5		Yes	\$175.00	3
WOOD	10/04/12	5am Daybreak	5a-6am	5:28:33 AM	DST1202H	:30	P5		Yes	\$75.00	4
WOOD	10/04/12	6am Daybreak	6-7a	6:11:41 AM	DST1202H	:30	P4		Yes	\$400.00	4
WOOD	10/04/12	Today Show	658-9a	8:36:28 AM	DST1203H	:30	P4		Yes	\$650.00	4
WOOD	10/04/12	Dr Oz	3-4p	3:38:42 PM	DST1202H	:30	P5		Yes	\$75.00	3
WOOD	10/04/12	M-F News 8 @5p	5-530p	5:27:47 PM	DST1203H	:30	P4		Yes	\$675.00	2
WOOD	10/04/12	Inside Edition	7-730p	7:19:41 PM	DST1202H	:30	P4		Yes	\$450.00	3
WOOD	10/04/12	Thursday 8-9p	8-9p	7:59:00 PM	DST1202H	:30	P5		Yes	\$400.00	1
WOOD	10/04/12	M-F News 8 @ 11	11-1135p	11:32:34 PM	DST1203H	:30	P4		Yes	\$900.00	4
WOOD	10/04/12	Tonight Show w/ Leno	1135-1235a	11:57:38 PM	DST1202H	:30	P5		Yes	\$175.00	4
WOOD	10/05/12	Early Today Show	4-430a	4:16:25 AM	DST1202H	:30	P5		Yes	\$15.00	1
WOOD	10/05/12	5am Daybreak	5a-6am	4:58:04 AM	DST1203H	:30	P5		Yes	\$75.00	5

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Advertiser: POL/Stabenow for Senate 2012

Order: 209901

WOOD	10/05/12	6am Daybreak	6-7a	6:11:46 AM	DST1202H	:30	P4		Yes	\$400.00	5
WOOD	10/05/12	Today Show	658-9a	7:27:08 AM	DST1202H	:30	P4		Yes	\$650.00	5
WOOD	10/05/12	Rachael Ray	2-3p	2:58:21 PM	DST1203H	:30	P5		Yes	\$75.00	1
WOOD	10/05/12	Ellen	4-5p	4:44:10 PM	DST1202H	:30	P5		Yes	\$200.00	3
WOOD	10/05/12	M-F News 8 @ 530p	530-6p	5:42:16 PM	DST1202H	:30	P4		Yes	\$675.00	2
WOOD	10/05/12	M-F News 8 @ 530p	530-6p	5:54:25 PM	DST1203H	:30	P4		Yes	\$675.00	3
WOOD	10/05/12	M-F News 8 @6p	6-630p	6:11:42 PM	DST1202H	:30	P4		Yes	\$1,125.00	3
WOOD	10/05/12	Access Hollywood	730-8p	7:41:29 PM	DST1202H	:30	P4		Yes	\$400.00	1
WOOD	10/05/12	Friday 10-11p	10-11p	10:29:36 PM	DST1203H	:30	P5		Yes	\$500.00	1
WOOD	10/05/12	M-F News 8 @ 11	11-1135p	11:14:26 PM	DST1202H	:30	P4		Yes	\$900.00	5
WOOD	10/06/12	Daybreak Sat 6am	6-7a	6:40:03 AM	DST1203H	:30	P5		Yes	\$75.00	1
WOOD	10/06/12	Daybreak Sat@7am	658-8a	7:53:30 AM	DST1202H	:30	P5		Yes	\$150.00	1
WOOD	10/06/12	Saturday News 8 @11	11-1130p	11:24:41 PM	DST1202H	:30	P5		Yes	\$450.00	1
WOOD	10/07/12	Daybreak Sun @6am	6-7a	6:21:36 AM	DST1203H	:30	P4		Yes	\$125.00	1
WOOD	10/07/12	Sun 11p News (NFL)	1130-12a	12:11:42 XM	DST1202H	:30	P5		Yes	\$250.00	1

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